

The Creative Industries in IN State House District 39 Representative Gerald 'Jerry' Torr

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 39**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

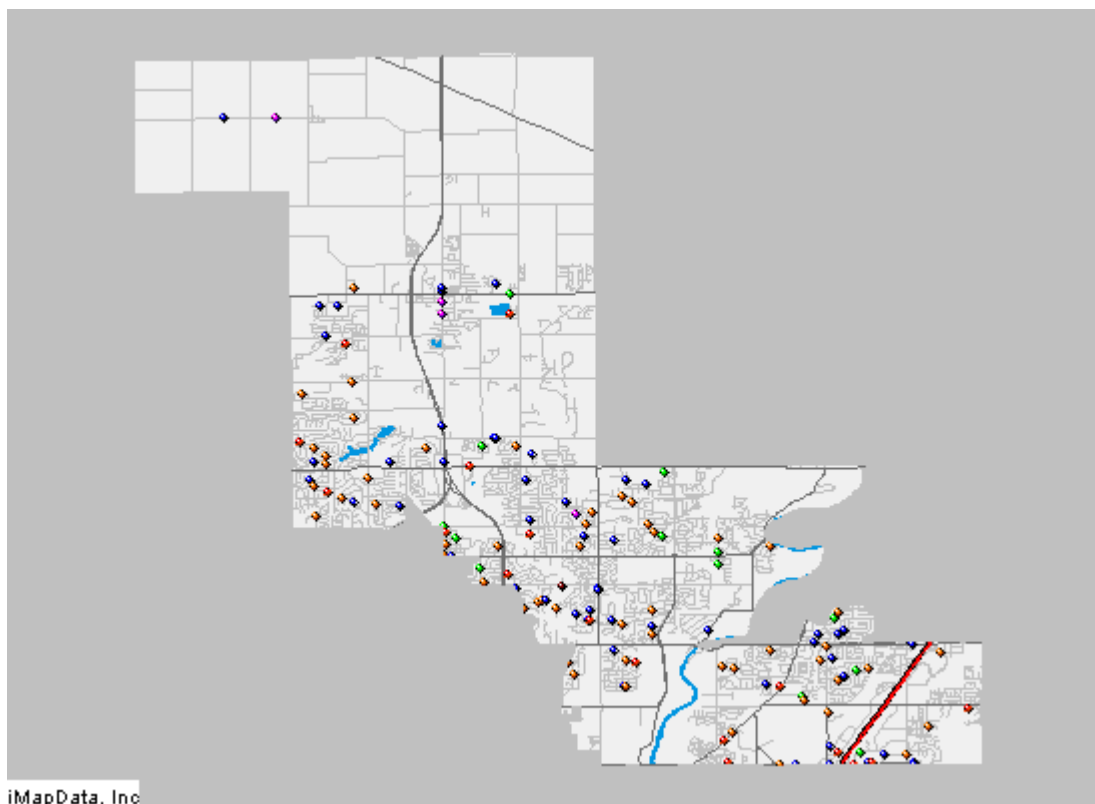
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 39 is home to 149 arts-related businesses that employ 629 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 39**, with each dot representing an arts-centric business.

149 Arts-Related Businesses in IN State House District 39 Employ 629 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services





2006

**Arts-Related Businesses and Employment in
IN State House District 39
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	5
Museums	2	5
Performing Arts	13	87
Music	6	80
Services & Facilities	1	1
Performers	6	6
Visual Arts/Photography	59	127
Crafts	6	6
Visual Arts	4	5
Photography	36	85
Services	13	31
Film, Radio and TV	19	158
Motion Pictures	17	156
Radio	2	2
Design and Publishing	51	245
Architecture	4	9
Design	34	53
Publishing	2	122
Advertising	11	61
Arts Schools and Services	5	7
Arts Schools and Instruction	5	7
GRAND TOTAL	149	629

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

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Arts-Related Business and Employment in IN State House District 39 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	3	2	-33.33%	5	5	0.00%
Museums	3	2	-33.33%	5	5	0.00%
Performing Arts	11	13	18.18%	23	87	278.26%
Music	8	6	-25.00%	20	80	300.00%
Services & Facilities	0	1	100.00%	0	1	100.00%
Performers	3	6	100.00%	3	6	100.00%
Visual Arts/Photography	42	59	40.48%	101	127	25.74%
Crafts	6	6	0.00%	10	6	-40.00%
Visual Arts	3	4	33.33%	5	5	0.00%
Photography	27	36	33.33%	74	85	14.86%
Services	6	13	116.67%	12	31	158.33%
Film, Radio and TV	14	19	35.71%	124	158	27.42%
Motion Pictures	13	17	30.77%	123	156	26.83%
Radio	1	2	100.00%	1	2	100.00%
Design and Publishing	41	51	24.39%	97	245	152.58%
Architecture	5	4	-20.00%	11	9	-18.18%
Design	22	34	54.55%	32	53	65.63%
Publishing	1	2	100.00%	20	122	510.00%
Advertising	13	11	-15.38%	34	61	79.41%
Arts Schools and Services	5	5	0.00%	11	7	-36.36%
Arts Schools and Instruction	5	5	0.00%	11	7	-36.36%
GRAND TOTAL	116	149	28.45%	361	629	74.24%

Data Source: D&B January 2006 & January 2004

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